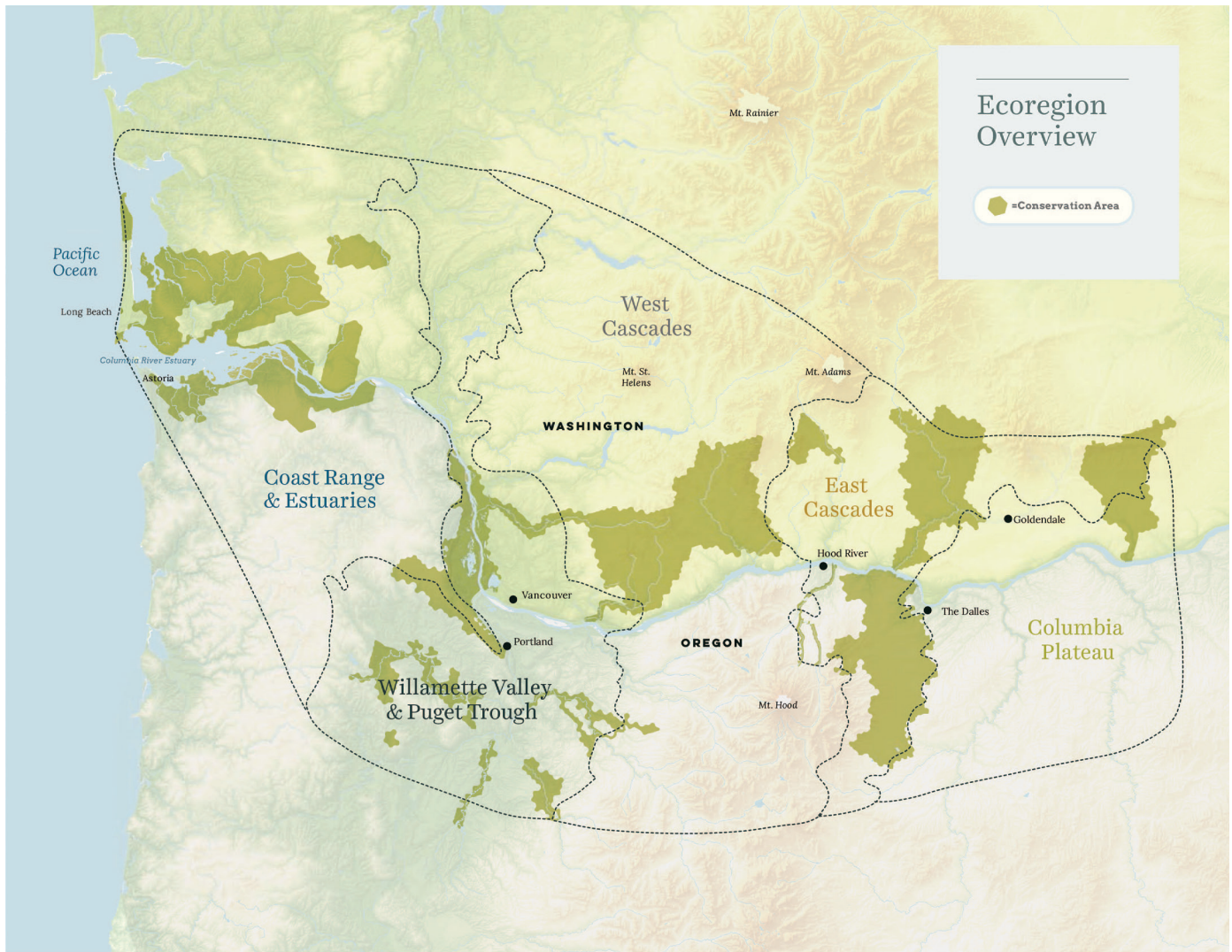




WILD SPLENDOR

Sponsorship Opportunities



COLUMBIA LAND TRUST

Columbia Land Trust conserves the Northwest places we love – the places that we provide us with well-being and an unrivaled quality of life. Our staff works across a vast region, stretching along the Columbia River and its tributaries in Oregon and Washington from the John Day River to the Pacific Ocean. We work with willing landowners to conserve land by engaging local partners, purchasing conservation easements, or buying the land outright. Through our relationship based approach, we have conserved 45,000 acres in the Columbia River region – an area nearly nine times the size of Portland's Forest Park.

Our projects are as varied as the landscapes in which we work. Whether we're removing outdated infrastructure to restore river floodplains, reconnecting tidal wetlands, maintaining habitat corridors or returning forestland to historic conditions, we're helping wildlife survive and thrive for generations to come.

People are at the heart of our work. We can't accomplish our mission without inspiring love and respect for nature in people across the diverse communities that call the Northwest home. We're committed to being good stewards, neighbors, and community members. We listen to, and work with, our local stakeholders to understand the cultural, social, and historical contexts of each landscape.



FEARLESS CONSERVATION

Our 25-year conservation agenda describes ambitious goals to conserve the broad landscapes of the Northwest. Traditional land trust tools such as acquiring, restoring and stewarding land, while essential, aren't enough to achieve these goals. In addition, we face significant social impediments to fundamentally changing the pace and scale of conservation. Our long-term objectives are:

REMOVE social, political, and economic barriers to land conservation.

ENGAGE thousands of people in the Land Trust's work to build long-term support for conservation and foster a culture of stewardship.

INCLUDE partners and communities in decision-making to improve ecological conditions through collaborative restoration and enhancement.

ENSURE that the agenda represents a shared, inclusive vision for the region, and that it is implemented by a culturally-diverse set of partners and individuals.

HOW YOU CAN HELP

Join us in making our Conservation Agenda a reality by sponsoring our largest annual fundraiser, Wild Splendor. This event helps raise 8.5% of our annual contributions from donors and sponsors, and is critical to achieve meaningful and lasting conservation.

As a corporate sponsor, you'll help us leverage your support to maximize funds raised, fueling our conservation efforts in the Columbia River region. Additionally, your sponsorship will highlight your organization as a valuable partner in Northwest conservation.



WILD SPLENDOR

Our annual Wild Splendor gala is Columbia Land Trust's largest fundraiser, providing critical support for our conservation and restoration work in the Pacific Northwest. Each year over 300 corporate sponsors, donors, and volunteers gather to enjoy a delicious northwest dinner, an inspiring program and exciting auctions.

Although we look forward to the reunion of so many friends and supporters of the Land Trust at Wild Splendor each year, the health and safety of our staff, supporters, volunteers, and event partners is paramount. **We have made the difficult decision to transition this year's Wild Splendor to a virtual event.**

This year has presented a host of unprecedented challenges but our commitment conservation and to celebrating our supporters remains the same. Conservation and restoration throughout the Columbia River region continues in 2020 despite the challenges. We hope you can join us to raise a glass in support of Columbia Land Trust during these uncertain times.

SAVE THE DATE

Wild Splendor 2020
THURSDAY, OCTOBER 1

Virtual Event

columbialandtrust.org

SPONSORSHIP OPPORTUNITIES

Wild Splendor 2020

SPONSORSHIP RECOGNITION	SUSTAINING SPONSOR \$10,0000	PARTNER SPONSOR \$5,000	PATRON SPONSOR \$2,500	ASSOCIATE SPONSOR \$1,250
PRE-EVENT				
Recognition on Columbia Land Trust event webpage	Logo & Website Link	Logo & Website Link	Name & Website Link	Name
Recognition on event emails (5 emails sent to 4,500+ constituents)	Logo	Logo	Name	Name
Inclusion in pre-event program mailed to 300+ registered guests	Logo & Ad Option	Logo & Ad Option	Name	Name
Thanked via Land Trust social media	Your company only with logo & link to social media	Your company only with logo & link to social media	Listed at level	Listed at level
DURING EVENT				
Recognition onscreen during virtual event program	Logo (individual recognition)	Logo	Logo	Name
Thanked during live broadcast from event emcee	✓	✓	✓	(name included in on-screen sponsor listing)
Recognition on event broadcasting web page	Logo & Website Link	Logo & Website Link	Logo & Website Link	Name & Website Link
Inclusion in sponsor thank you video	✓	✓	✓	Name listed as Sponsor
POST-EVENT				
Inclusion in post-event blog post on Land Trust website	Logo & Website Link	Logo & Website Link	Name & Website Link	Name & Website Link
Recognition in post-event thank you email	Logo	Logo	Name	Name
Inclusion on post-event Fieldbook article (November 2020)	Logo	Logo	Name	Name
Invitation to VIP gathering in spring 2021	✓	✓	✓	✓



THANK YOU

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WILD SPLENDOR

Past Sponsors



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Metro
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Neil Kelly

Rain Capital Management
Schwabe, Williamson & Wyatt
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