



Columbia Land Trust

CONSERVING THE NATURE YOU LOVE

# WILD SPLENDOR

## 2017 PROSPECTUS





# WILD SPLENDOR 2016

On Thursday, October 13, Columbia Land Trust celebrated the region's curious nature at its annual gala and fundraising event, Wild Splendor. The event took on a new look with a new venue, Vibrant Table Catering's The Loft on 8th. Attendees enjoyed a live auction, which included local tours, outings and experiences including beachside getaways and a Snake River rafting adventure. We raised funds for northwest conservation by selling dry bags full of great prizes, local beer and cider and lucky golden salmon tickets.

The premiere of our short film, *As She Grows*, told the story of how the Land Trust is helping conserve vast swaths of working forestland just south of Mount St. Helens. The video also explores the ways in which old growth forests inspire curiosity in both the young, and young at heart.

**Over 300 Land Trust donors, corporate sponsors and volunteers helped raise over \$288,000 for our conservation work** – a record-breaking and overwhelming outpouring of support. Thanks to the success of Wild Splendor 2016, we will be able to continue to accomplish ambitious conservation and restoration efforts like our work on Mount St. Helens' Pine Creek project.

**SAVE THE DATE - WILD SPLENDOR 2017**  
**THURSDAY, SEPTEMBER 14 - MONTGOMERY PARK**

## Questions?

Contact Events Manager, Tanya Mikkelson at 360-567-1577 or [tmikkelson@columbialandtrust.org](mailto:tmikkelson@columbialandtrust.org)

# TABLE SPONSORSHIPS

## *Wild Splendor 2017*

Supporting our event as a Table Sponsor allows us to maximize the funds raised through Wild Splendor, fueling our conservation efforts in the Columbia River region. Additionally, your sponsorship will highlight your organization as a valuable partner in Northwest conservation.

Opportunities for support and the associated benefits are listed below:

### **SUSTAINING SPONSOR - \$10,000**

- Logo included on printed event invitation (mailed to 3,000 constituents)
- Logo and/or name recognized as Sustaining Sponsor in *Fieldbook*, Columbia Land Trust printed newsletter (3,000 mailed)
- Logo highlighted as Sustaining Sponsor in printed event program
- Logo and website link recognized as Sustaining Sponsor on event web page
- Logo and website link included in event email communications
- Logo prominently displayed as Sustaining Sponsor on-stage during event program
- Recognition as Sustaining Sponsor on-stage by event emcee
- Logo prominently included on event signage
- 10 complimentary tickets\*

### **PARTNER SPONSOR - \$5,000**

- Logo and/or name included in *Fieldbook*, Columbia Land Trust printed newsletter (3,000 mailed)
- Logo included in Wild Splendor event program
- Logo and website link included as Partner Sponsor on event web page
- Logo and website link included on event email communications
- Logo displayed as Partner Sponsor on signage, including on-stage during event program
- Recognized as Partner Sponsor by event emcee
- 8 complimentary tickets \*



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## PATRON SPONSOR - \$2,500

- Name in pre-event print and electronic advertising
- Recognition from stage during the live program
- Name and website link included on event website
- Logo / name recognition in Fieldbook, Columbia Land Trust's printed newsletter (3,000 mailed)
- Logo included in event program & on-site displays
- 6 complimentary event tickets\*

## ASSOCIATE SPONSOR - \$1,000

- Name listed as Associate Sponsor in Fieldbook, Columbia Land Trust printed newsletter (3,000 mailed)
- Name and website link listed as Associate Sponsor on event web page
- Name listed in event program and on-site event displays
- Name listed and acknowledged as Associate Sponsor onstage during event program
- 4 complimentary tickets\*

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*\*Ticket quantity is listed as a guideline. We will work with you to determine onsite seating arrangements that best suits your needs.*

*To discuss an exclusive or alternate sponsorship opportunity, please contact Tanya Mikkelson at 360-567-1577 or [tmikkelson@columbianlandtrust.org](mailto:tmikkelson@columbianlandtrust.org).*

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# SPONSORSHIP RESPONSE FORM

Yes, I/we will proudly sponsor the Columbia Land Trust and Wild Splendor 2016 in the following way:

- \$10,000 Sustaining Sponsor
- \$5,000 Partner Sponsor
- \$2,500 Patron Sponsor
- \$1,000 Associate Sponsor

Total: \$ \_\_\_\_\_

Credit Card

Check Enclosed

Invoice Me

Sponsorship Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Card Number: \_\_\_\_\_ CVC Code: \_\_\_\_\_

Card Type: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

*\*Please make all checks payable to Columbia Land Trust*

**Please mail response to:**

Columbia Land Trust  
ATTN: Tanya Mikkelson  
850 Officers' Row  
Vancouver, WA 98661

Fax: (360) 696-1847  
Email: [tmikkelson@columbianlandtrust.org](mailto:tmikkelson@columbianlandtrust.org)

**Customized sponsorship packages are available.** Please contact Tanya Mikkelson at 360-567-1577 or [tmikkelson@columbianlandtrust.org](mailto:tmikkelson@columbianlandtrust.org).