



TOUR SPONSORSHIPS

Each year Columbia Land Trust hosts a variety of tours offering members of the community an immersive way to get out on our properties and learn about our conservation work in the Northwest. Whether we are viewing sandhill cranes or kayaking down the coastal estuaries, we connect people to the outdoors, fostering a culture of stewardship around our most treasured land, waters, and wildlife.

When you invest in a Tour Sponsorship, you are helping align your business with one of the most respected land trusts in the country. Your sponsorship will help underwrite the costs for these unique experiences while also offering an exciting menu of promotional opportunities for your organization, maximizing tour revenue that will ultimately support our conservation work.

Please see below for a list of benefits associated Tour Sponsorships:

- Naming rights for chosen tour
(example: “Cranes & Croplands” presented by X”)
- Logo and website link featured on tour webpage
- Highlighted as presenting tour sponsor in guest confirmation email
- Acknowledgment as presenting tour sponsor on Land Trust social media platforms (Facebook, Twitter, Instagram, etc.)
- Two complimentary spots on selected sponsored tour
- Opportunity to distribute company branded materials or merchandise to tour attendees (approximately 15-25 tour attendees, depending on experiences)
- Logo and website link included in end of year tour recap blog post

Tour Sponsors may select the tour of their choice to sponsor on a first come, first serve basis. If you are interested in sponsoring a 2018 tour, please contact Tanya Mikkelson at 360-567-1577 or tmikkelson@columbialandtrust.org.

2018 TOUR LINE UP

Eagles, Salmon, &
Tribal Treaty Rights
January 27

—

Cranes & Croplands
February 24

—

Making Meadows
April TBD

—

Farms & Stars
August 18

—

Salmon on the Sandy River
October TBD

—

Scat Task Force
November TBD



Columbia Land Trust