



Annual Membership Picnic

2018 Presenting Sponsorship





ABOUT COLUMBIA LAND TRUST

Columbia Land Trust conserves and cares for the Northwest lands, waters, and wildlife we love. Our work covers a vast stretch of the Columbia River region, from the John Day to the Pacific coast. Our approach is based on sound science and strong relationships, and it has helped us become one of the most respected and recognized land trusts in the country.

To date we've conserved more than 32,000 acres and have over 4,000 supporters. Our work region covers two states (Oregon and Washington) and 13,760 square miles around the Columbia River and its many tributaries.

Our conservation projects range from removing outdated infrastructure to restore river floodplains to returning forestland to historic conditions to reconnecting tidal wetlands – all of which help wildlife and habitat thrive for generations to come.



Columbia Land Trust

CONSERVING THE NATURE YOU LOVE



OUR ANNUAL MEMBERSHIP PICNIC

Engaging supporters is critical to our success in protecting our Northwest treasures. We aim to inspire love and respect for nature in people across the diverse communities in our service areas.

Columbia Land Trust's Annual Membership Picnic is one of our signature events that connects our supporters with our work, and with each other. The Annual Picnic is offered to our members* as a way for supporters experience a Columbia Land Trust property and learn about upcoming conservation projects while we facilitate our annual meeting an election of board director Additionally our Annual Membership Picnic is a way for us to host our members for a fun afternoon outdoors in thanks of their support.

We invite you to be involved in this important community event by accepting an exclusive Presenting Sponsorship of our Annual Membership Picnic. As our organization continues to grow not only in acres of conserved land, but in our number of supporters, having a Presenting Sponsor of our Annual Membership Picnic will help us offset the cost of this event, allowing us to direct more of our funds to our crucial conservation and restoration work.

** Members are those that contribute to Columbia Land Trust annually*



2018 ANNUAL MEMBERSHIP PICNIC *Presenting Sponsorship*

Your support of our Annual Membership Picnic will help fuel our conservation work in the Columbia River region. Like our land, which is conserved in perpetuity, your sponsorship will help us create a lasting legacy in Northwest conservation.

As the exclusive sponsor of our 2018 Annual Membership Picnic, you are entitled to the following promotional benefits:

- Exclusive recognition as Presenting Sponsor in print and web reference (Example: “Annual Membership Picnic sponsored by X”)

PRINT

- Logo exclusively featured on Annual Membership Picnic Postcard; mailed to 3,000 Columbia Land Trust supporters
- Logo included in a 2018 edition of our Fieldbook publication, Columbia Land Trust’s printed newsletter; more than 4,000 printed and distributed

ONLINE

- Logo featured on Annual Membership Picnic webpage on columbialandtrust.org; linked to company website
- Recognition on Columbia Land Trust social media as Presenting Sponsor of 2018 Annual Membership Picnic (Facebook, Twitter, and Instagram)
- Logo and website link included on all 2018 Annual Membership Picnic emails (average of 5 emails sent to 4,000+ supporters)
- Logo and website link included on July edition of The Moss, Columbia Land Trust’s e-newsletter.

ONSITE

- Logo featured as Presenting Sponsor on event signage
- Opportunity for a company representative to deliver a welcome message at the beginning of the Annual Membership Picnic program
- Opportunity to have a presence at the picnic with a company booth or featured activity, handing out company branded merchandise, etc.